

INVOICE

Remit Address:

WJBK
New World Communications of Detroit Inc
PO Box 100624
Atlanta, GA 30384-0624
Main: (248) 557-2000
Billing: (248) 552-5129

Billing Address:

Trafalgar Group LLC
Attention: Accounts Payable
P.O. BOX 10054
Lansing, MI 48901

Advertiser	MARTY KNOLLENBERG FOR OAKLAN	Invoice #	142861-1
Product	2012 General	Invoice Date	11/25/12
Estimate Number	2012 General	Invoice Month	November 2012
		Invoice Period	10/29/12 - 11/06/12
Station	WJBK	Order #	142861
Account Executive	Matt Joseph	Alt Order #	Political Candidate: Knoll
Sales Office	Detroit-Local	Deal #	
Sales Region	Local	Order Flight	11/01/12 - 11/06/12
Billing Calendar	Broadcast	IDB #	
Billing Type	Cash	Advertiser Code	
Special Handling		Product Code	
Agency Ref		Advertiser Ref	

Line	Channel	Description	Time	Day	Date	Length	Air Time	Ad-ID	Rate	Reconciliation	Ref #
1	WJBK	Fox 2 News Morning	7a-9a								
	CDR										
					10/29/12 to 11/04/12	2x	---TF--				
	WJBK			Th	11/01/12	:30	8:51 AM	MKOCT-2012-TV30-R1	\$1,900.00		2
	WJBK			F	11/02/12	:30	8:42 AM	MKOCT-2012-TV30-R1	\$1,900.00		1
					11/05/12 to 11/11/12	2x	MT-----				
	WJBK			M	11/05/12	:30	7:09 AM	MKOCT-2012-TV30-R1	\$1,900.00		3
	WJBK			Tu	11/06/12	:30	7:25 AM	MKOCT-2012-TV30-R1	\$1,900.00		4
2	WJBK	M-F 5p-630p	5p-630p								
	CDR										
					10/29/12 to 11/04/12	1x	---T---				
	WJBK			Th	11/01/12	:30	5:29 PM	MKOCT-2012-TV30-R1	\$750.00		1
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	5:18 PM	MKOCT-2012-TV30-R1	\$750.00		2
3	WJBK	M-Su 10p-11p News	10p-11p								
	CDR										
					10/29/12 to 11/04/12	2x	---T--S				
	WJBK			Th	11/01/12	:30	10:57 PM	MKOCT-2012-TV30-R1	\$2,900.00		2
	WJBK			Su	11/04/12	:30	10:58 PM	MKOCT-2012-TV30-R1	\$2,900.00		1
					11/05/12 to 11/11/12	1x	M-----				
	WJBK			M	11/05/12	:30	10:15 PM	MKOCT-2012-TV30-R1	\$2,900.00		3
				<u>Aired Spots</u>	9						

Gross Total	\$17,800.00	
Agency Commission	\$2,670.00	
Net Amount Due	\$15,130.00	Payment Terms 30 Days

We warrant that the actual broadcast information shown on this invoice was taken from the program log.

Station does not discriminate in the sale of advertising time, and will accept no advertising that is placed with an intent to discriminate on the basis of race or ethnicity. Agency hereby certifies that it is not buying broadcasting air time under this contract for a discriminatory purpose, including but not limited to decisions not to place advertising on particular stations on the basis of race, ethnicity, national origin, or ancestry.